

IT NUMBER	MODULE	SCOPE	EXAMINATION
VS: 181501 Internship	0	30	VS: PS

To spur careers, the program in PRINT MEDIA TECHNOLOGIES offers practical experience during the 5th semester providing the opportunity for students to attend a six-month internship within the industry, which is crucial to be able to find attractive employment. The Internship Program provides students with real project work within multinational organisations interacting with business executives in the field of media and media engineering. Students will be mentored and groomed to be able to lead any multinational organisation into global markets. Note that an internship abroad is primarily intended to be a learning experience. The student's performance will be appraised and evaluated for constructive feedbacks. Students need to write a comprehensive report.

LEARNING OUTCOME

Students are expected to:

- Develop awareness, understanding and capacity in the specific roles and responsibilities of graduated engineers in their subject specialisations and, as far as possible, to effectively participate in these roles and responsibilities;
- Understand through an intensive experience the media industry as workplaces and their associated values, routines and cultures;
- Further develop and refine their skills and professional capacity for media engineering, including those involving management;
- Demonstrate the ability to plan, implement, and evaluate effective strategies well grounded in engineering, research, technology and science;
- Demonstrate the ability to assess and report;
- Demonstrate an understanding of professional and ethical practice;
- Develop an awareness of other people in the industry, their roles and responsibilities.